

Engaging Responsibly: How to Support Disaster Preparedness, Recovery, & Resiliency

Hello!

Who are we?



Sarah Groninger

Senior Business Partnerships Manager
GlobalGiving



Renay Loper

Associate Director, Global Pro Bono
PYXERA Global

GlobalGiving Reach

22K

projects

875K

donors

285

corporate
partners





Disaster Recovery Network

at GlobalGiving

About PYXERA Global



100+ Government Institutions

For nearly 30 years, PYXERA Global has implemented programs benefitting over 100 governmental institutions.



30+ Corporate Partners

PYXERA Global has partnered with over 30 corporate clients in implementing strategic global engagement programs.



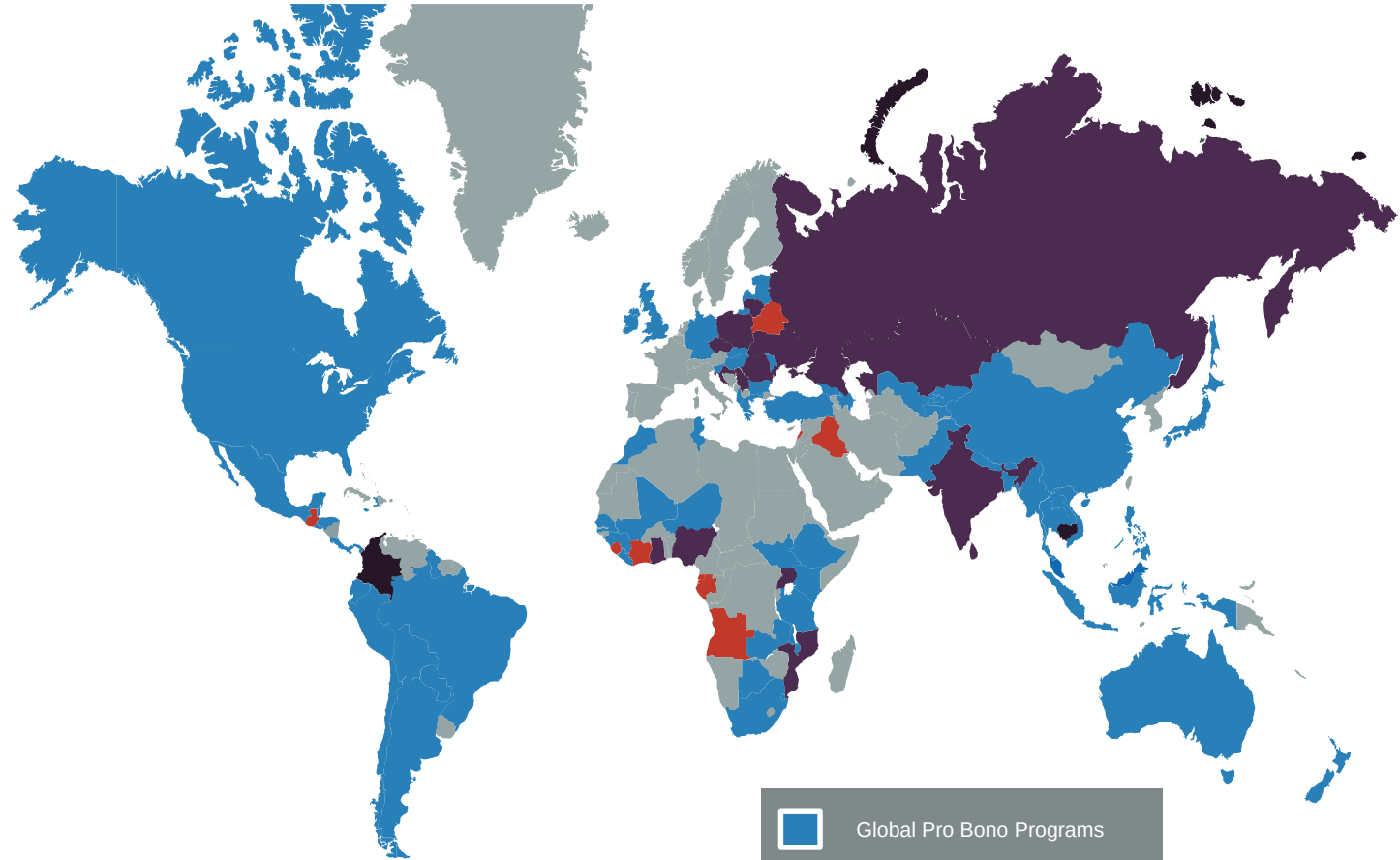
28,000+ Local Clients

PYXERA Global has supported over 28,000 local businesses, NGOs, governments, and educational institutions.



90+ Countries

Our partnerships extend to businesses, NGOs, governments, and educational institutions in over 90 countries.



PYXERA Global

A photograph of a man walking through a flooded street in a tropical area. The man is wearing a light-colored, short-sleeved button-down shirt and shorts. He is walking towards the camera. The street is filled with muddy, brown water. To the left is a concrete wall, and to the right are lush green trees and vegetation. A large, dark, cylindrical object, possibly a tire, is floating in the water on the right. The sky is overcast with dark clouds. The text "Around the world, disasters are on the rise." is overlaid in white, serif font across the upper half of the image.

Around the world,
disasters are on the rise.

Photo: Help Haitians Rebuild by Mercy Corps



1

RISK
PREVENTION +
PREPAREDNESS



2

LOCALLY
DRIVEN
PARTNERSHIPS



3

EXPANDED
DECISION-
MAKING



risk
prevention



5x

*More money is spent on
emergency disaster response
than disaster risk reduction*

\$1 → 6

Every \$1 invested in preparedness saves \$6 in
disaster recovery costs

Source: The PEW Charitable Trusts

A photograph showing a flood rescue operation. A military-style truck is partially submerged in floodwater. A rescuer in a red life vest and orange helmet is lifting a child from the truck. Other people are on the truck and in the water. The scene is overlaid with a semi-transparent orange filter.

local partnerships

<2%

of international aid reaches local nonprofits

SOURCE: INTERNATIONAL FEDERATION OF RED CROSS AND RED CRESCENT SOCIETIES



“It’s up to the community to figure out the solutions that will work for their community.”

SARA BROWN

Coalition for the Homeless of Houston/Harris County

3 Stages of Disaster

Relief,
Recovery,
Resiliency



6 Steps to Address Disaster



Establish a disaster response plan



Support local organizations



Conduct needs assessment



Conduct due diligence



Give cash or expertise, not stuff
and helping hands



Partner with intermediaries

Step 1: Establish a Disaster Response Plan



- Engage your stakeholders
- Evaluate your resources
- Set up a digital solution
- Develop disaster communications
- Invest in long-term recovery and preparedness



Step 2: Conduct a Needs Assessment

- Understand the conditions on the ground
- Be mindful
- Make sure you are providing resources that are actually needed

Step 3: Give Cash or Expertise, Not Stuff and Helping Hands

- Cash is best. Survivors' needs vary.
- Cash provides optimal flexibility.
- Providing access to flexible capital enables for immediate and long-term recovery.
- Leverage all resources (partners + employees) to increase scope and reach of response.

CRUZAN RUM'S
ISLAND SPIRIT FUND



Awaken your island — spirit —

For every bottle of Cruzan® Rum we sell,
**we donate a portion of the proceeds
to the Island Spirit Fund,**
to support the relief, renewal and resilience of
communities weathering storms of all kinds.

Journey with us at cruzanrum.com





**“The Island Spirit
Fund has raised
morale on St. Thomas
as well as on the
other two islands.”**

IMANI DANIEL
St Thomas Recovery Team

Step 3: Give Cash or Expertise, Not Stuff and Helping Hands

- Global Pro Bono can support resiliency and recovery
 - Skills based
 - Solves a capacity building problem critical to the local organizations growth
- Hearts & hands volunteerism



Step 4: Support Local Organizations

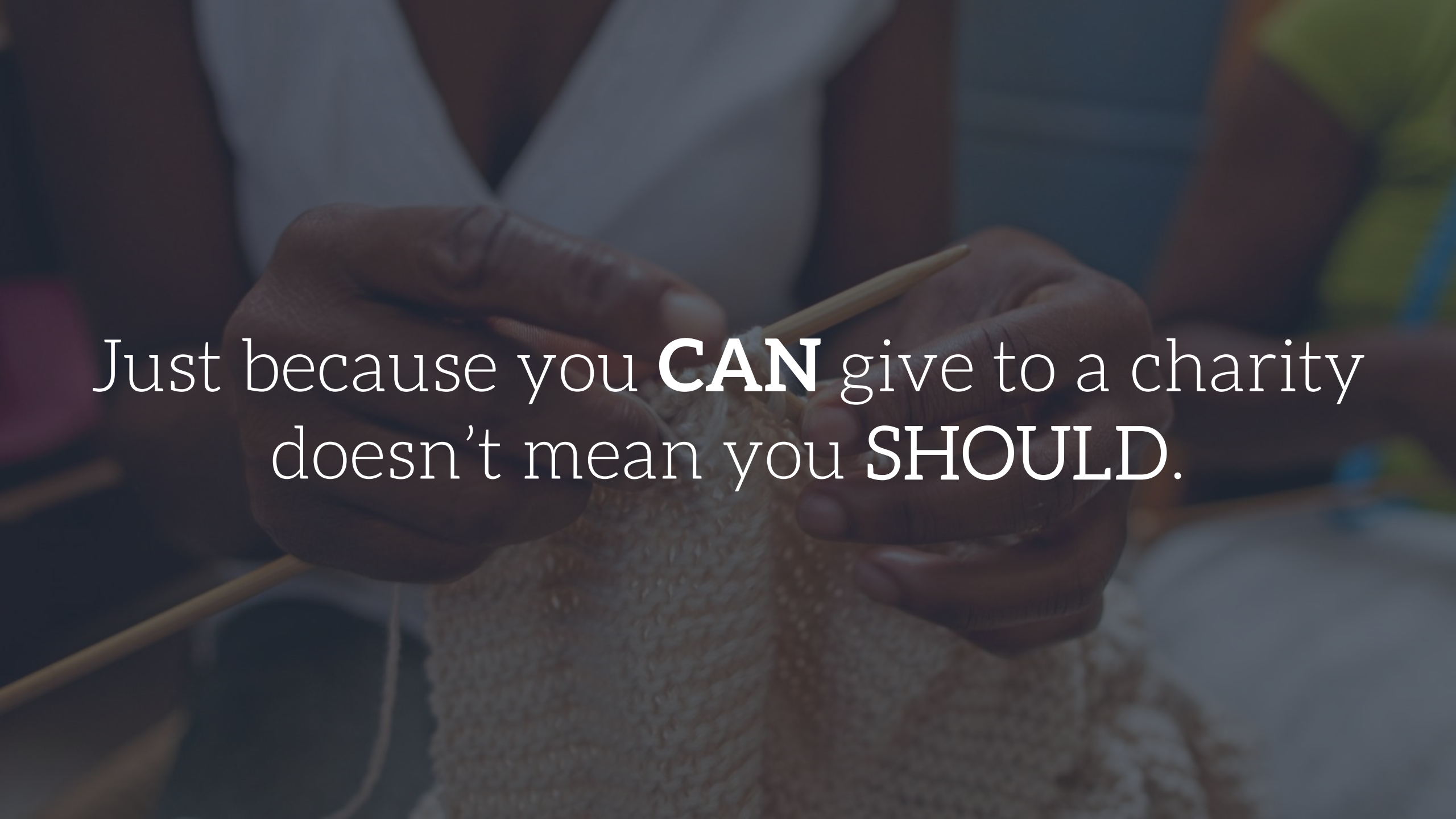
Local organizations know how to make their communities more resilient, are already hard at work, and will be there for the long haul.



Step 5: Conduct Due Diligence

Be sure to vet any organization you work with, donate to, or work for.



A close-up photograph of a person's hands knitting a white sweater. The hands are positioned in the center, holding two wooden knitting needles. The white yarn is being knitted into a textured pattern. The background is blurred, showing other people and colorful fabrics, suggesting a social or community setting. The text is overlaid on the image in a white serif font.

Just because you **CAN** give to a charity
doesn't mean you **SHOULD**.

A photograph of a man in a red shirt and a brown hat, holding a wooden-handled hoe over his shoulder. He is standing in a field with rows of crops, and mountains are visible in the background under a bright sky.

Global Due Diligence

Beyond What's Required
Reputational Risk
Programmatic Review



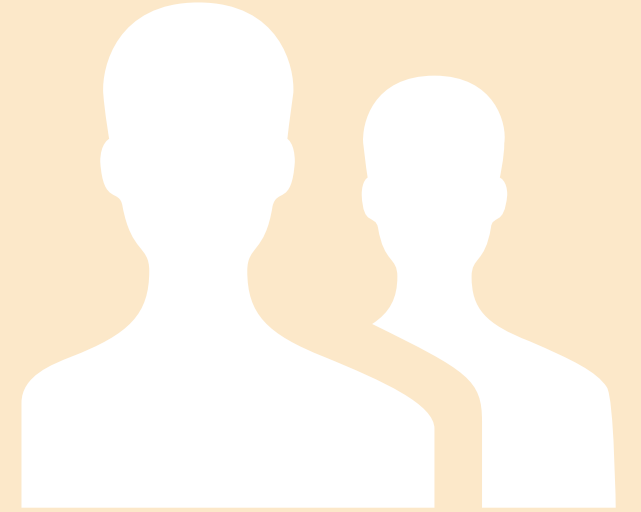
OVERVIEW

Due Diligence

- Confirm registration
- Review legal documents, financial records, + program materials
- Negative news search, emphasis on staff + board
- Evaluate capacity + track record

Step 6: Partner with Intermediaries

- How do you see organizations partnering?
- What do intermediaries wish companies knew before partnering?



A photograph of two young girls, likely of Southeast Asian descent, sitting at a desk in a classroom. They are both wearing red school uniforms. The girl on the left is smiling broadly, showing her teeth. The girl on the right is also smiling and has her arm around the girl on the left. They are looking directly at the camera. In front of them on the desk are several sheets of paper, some of which appear to be drawings or worksheets. The background is a plain, light-colored wall. The overall tone of the image is warm and positive.

thank you